



International Outreach News



Issue 4 – July 2017



Where is this milk coming from? None other than local dairy farmers who are part of [Heifer's East Africa Dairy Development](#) project! This program will not only help kids stay healthy and do well in school, but will also contribute to the ongoing sustainability and success of our dairy farmers.

You can help us deliver fresh milk from Heifer farmers to school children in need.

You know Heifer International has been active in lifting families out of poverty for over 70 years by giving gifts of livestock and training. And did you know that the gift of livestock can transform the future for whole community? If your chapter is looking to make a bigger impact this year, help us deliver fresh milk from the cows of Heifer Tanzania farmers to school children in need.

We're celebrating the launch of a [brand-new program to boost vulnerable children's health and nutrition by providing fresh milk daily to 10,000 kids in schools in Tanzania.](#)

Why? Milk has essential nutrients that energize kids, boosting concentration and creativity. Two glasses of milk provide half of the daily requirement allowance of calcium, as recommended by the institute of medicine (IOM).

Here are a few more nutritional benefits of milk:

- Calcium for strong teeth and bones
- Protein for growth, lean muscles, healthy hairs and strong nails
- Vitamin A, B2 Riboflavin, Potassium for healthy skin and ease movements
- Vitamin B12 to fuel the body Phosphorus for growth



Here's how it works:

- Milk will be collected from farmers in the East Africa Dairy Development project, then processed into 8-ounce packages.
- Packaged milk will then be distributed to school children ages 9 and younger.
- Delivery will occur each day of the 200-day school year to 10,000 children in the Southern Highlands of Tanzania.

With the partnership of the GFWC clubwomen we can improve life for 10,000 children in Tanzania, and move one step close to ending hunger!

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One of the questions I get asked most often from our clubwomen is “What is your biggest need this year?”

As a nonprofit organization, our biggest need is always fundraising, but the great thing about our partnership with the GFWC is the beautiful blend of fundraising and service projects! I wanted to take this opportunity to share the ways one club has been successful doing both, and some of the great programs they’ve done this year!

Our friends at GFWC Woman's Club of Plant City in Florida have been keeping fundraising and service projects exciting this year with a couple of great events. They started off passing a smiley cup to collect funds to jump start their plans, while working on collecting items for Smile Bags and Child Life Therapy, and making gowns and dolls. Next, the club planned 4 Lunch & Learn International Cooking Classes. Each member pays a small fee to attend the class, and a volunteer cooks a traditional meal while teaching how to do it that every participant gets to enjoy at the end.

The ladies of Plant City also hosted a yard sale to benefit Operation Smile, and collected donations of items from family and friends who were looking to clean out their closets and help children at the same time.

In February they hosted their annual International Pot Luck Luncheon & Fashion Show. During this event, each member prepared a dish from their favorite country, and wore a traditional outfit from that country. The

ladies modeled the outfits and learned a little bit about each country, while enjoying a nice lunch. At this event, they also showcased their hard work by displaying the hospital gowns and smile dolls their club had created. International Outreach Chair Patricia Wolff has done such an amazing job this year by combining fundraising and service projects to help so many Operation Smile patients, and I know your club can do the same thing!



These great ideas are just some of the ways to really put the “fun” in fundraising, and support the children that we serve in the best way possible. If your club would like any ideas for fundraising, please don’t hesitate to get in touch with me! Please remember, just \$240 can change a child’s life, and we cannot get to these children who so desperately need our help without you!

For more information, contact:

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shot @life



Get a Shot. Give a Shot.® is a wonderful program through Shot@Life's partnership with Walgreens.

For every shot someone gets at Walgreens (including everything from the flu shot to tetanus boosters), Walgreens donates \$0.22 to the United Nations Foundation.

To increase access for immunizations against diseases like pneumonia, diarrhea, measles and polio for children in developing countries, funds raised through Shot@Life benefit Gavi, the Vaccine Alliance, UNICEF and the World Health Organization. These organizations work to save lives and improve the health of millions of children around the world every day.

To find out more about this program and how you can get involved, join our webinar on Tuesday, August 15th at 12pm ET. To register, click [HERE](#). Our next webinar to train new Shot@Life champions will take place the evening of Wednesday, August 23rd from 8-9pm ET. You can click [HERE](#) to register. As always, please email champions@shotatlife.org with any questions.



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Human trafficking is happening right within our own communities. You may have seen the tragic news unfolding recently regarding a truck in San Antonio that was discovered in a parking lot, holding between 70-100 people. Ten people who were in the truck have died so far, with many others suffering serious injuries. At least two have been identified as children.

UNICEF USA and [World Without Exploitation](#) – a national coalition that we are a part of – have released a statement in response: <https://www.unicefusa.org/press/releases/unicef-usa-and-world-without-exploitation-react-san-antonio-human-trafficking>

Our goal is to help communities understand that this incident is connected to a larger global issue, and that they have a role to play in ending trafficking. We will be sharing on social media, and would love your support in sharing these posts with your networks.

In addition, UNICEF USA has just launched an End Trafficking Facebook Group – a private moderated group meant to attract people who care deeply about this issue and to help generate conversation and solutions for ending trafficking.

Our hope is to build a large and impactful community. To that end, we would love for you all to join the conversation and invite GFWC members who care about this issue. We urge you to **continue supporting our End Trafficking project through fundraising, education and advocacy.** You can request to join [here](#). It is through **YOUR** fundraising dollars that we can continue to prevent this human trafficking from happening within our own neighborhoods.

Tips/Ideas from other clubs or from me:

A quick tip from me that was very successful:

While attending a Connecticut Board Meeting with our New England Region President, Debra Capuano, CT's International Outreach Chair, Eileen made a presentation on Operation Smile (which I've attached with this newsletter for your use).

Listening to her speak so passionately about Operation Smile made me think that we need to raise money right here and now for at least one surgery. So, I approached the CT president, Helen Barakauskas and asked if I could challenge everyone at the meeting to give something toward a surgery. With nothing to place the money in Helen went in search of a water pitcher. I started the challenge with a \$10 donation asking everyone to donate whatever they could.

There were 51 members in attendance – you can only imagine what that water pitcher looked like when we were done. We ended up raising exactly \$480 enough for two surgeries which will go toward GFWC's goal of sponsoring a mission trip.

Try this at your next meeting for any of our international partners and let me know how you make out. As GFWC is working to fund a mission you might want to focus on Operation Smile to help us meet our goal.

Thank you in advance for your support!

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Keep me posted on this and other fundraisers that you are doing to help our partners. I'll post your article here for others to benefit from it.

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My plans for this administration:

- ~ to create a quarterly newsletter to keep you updated on any new developments/programs with our four international outreach partners
- ~ to send you copies of any speeches that I have to make on behalf on our partners
- ~ to be here to answer any of your questions regarding our partners
- ~ to share your thoughts and ideas through my quarterly newsletter and impromptu emails

Tentative schedule for newsletters – October 2017, January 2018 and April 2018 – please think about what you would like to see in the upcoming newsletters and send me your write up and photos in an email.

Best to you all,
Janet



Living and Giving
from the Heart